

Reduce traffic around school. Empower student leaders.

Be a **TRAILBLAZER** school!

What is a Trailblazer?

A Trailblazer is an older student who serves as a walking ambassador for your school after receiving training to become a confident and competent walker. They walk a preferred route to school, wearing a visibility vest and modeling safe behaviour.

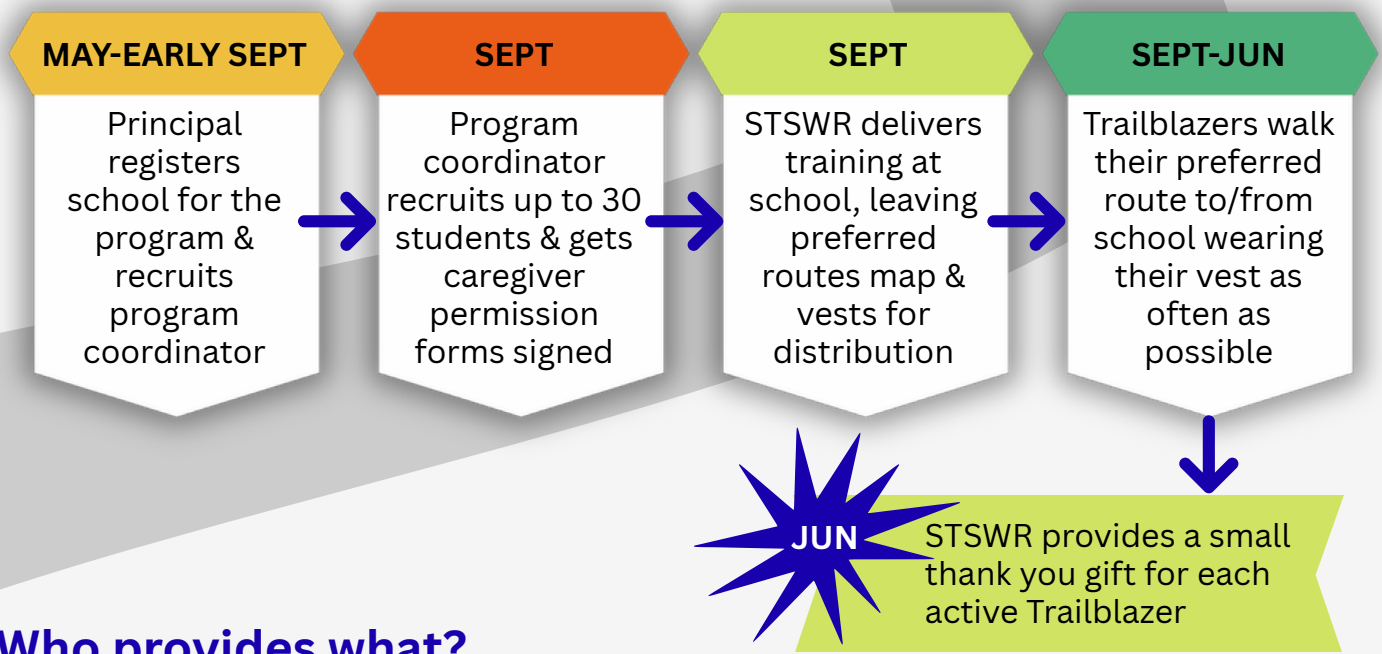


Why have a Trailblazers team at your school?

- **Encourages more students to walk:** The presence of Trailblazers on school routes brings peace of mind to caregivers by making the routes feel safer—helping to foster an active walking culture across all grades.
- **Eases school zone traffic:** When more students walk and wheel to school, it decreases traffic—helping to improve safety, reduce idling emissions, and reduce staff time spent on traffic management.
- **Calms local traffic:** Bright, visible student ambassadors act as a visual cue to neighborhood drivers, signaling them to slow down and stay alert for vulnerable road users.
- **Provides leadership opportunity & teaches lifelong safety skills for the Trailblazer students:** Trailblazers feel empowered and proud to be positive role models within their school community.



How does the program work?



Who provides what?

STSWR Provides...	School Provides...
High-visibility Class 2 safety vests	A Program Coordinator (teacher or other staff member)
Comprehensive in-school student training covering pedestrian skills, hazard awareness, and problem-solving	Student volunteer recruitment (aiming for 20–30 students)
Preferred route mapping & ongoing planner support	Periodic support & issue management as needed
Thank you gift for each student	OPTIONAL: Coordination of 4-6 meetings with Trailblazers to work on student-led active school travel project

Trailblazers Do:



Wear safety vests, walk designated routes, model safe traffic habits, and set a welcoming example for peers

Trailblazers Don't:



Follow a set schedule, supervise or "pick up" younger students, administer first aid

Getting started is quick and easy! Simply click the link below to register your school today.

[Register for 2026-27](#)